

Digital Marketing Manager (f/m/x)

Entity: SAN Group

Location: Herzogenburg, Austria

Employment Type: full-time

Career Level: Experienced Professional



SAN
GROUP

*Our
SANTastic
team awaits
you!*

SAN Group is a globally operating biotechnology company headquartered in Austria with employees on four continents. We are represented by subsidiaries and distribution partners in Europe, North- and South America, the Middle East, Asia, and Australia. The business of SAN Group focuses on animal health (SAN Vet), plant health (SAN Agrow), and planet health (SAN Venture) featuring fed & food diagnostics, real estate development green energies and food & beverage production. Our vision is simple as that: Creating science-based solutions for a better tomorrow with a strong passion for innovation. SAN Group is 100% privately owned.

These are the tasks we trust in you:

- Manage our websites and social media platforms by building a social media presence to increase product and brand awareness
- Monitor and analyze social media activities and interactions on all our channels
- Optimize our website content management, SEM/SEO to drive high search engine rankings
- Coach the regional marketing teams to optimize their social media and digital marketing strategy and activities
- Ensure that all digital marketing activities and content done by the regional teams are in line with the corporate strategy
- Project management related to digital marketing projects
- Work as a digital business partner and technical advisor for SAN Group business units and affiliates

To grow in this position, it requires the following:

- Academic background in digital marketing or similar and 3-5 years of work experience
- Knowledge in digital/graphic design
- Track record in social media and digital marketing campaigns
- Knowledge of Microsoft D365 CRM and e-commerce is a plus
- Very good communication skills (English and German; written and spoken)
- Seeing change as an opportunity and not as a threat with an innovative and open mindset

We have a SANTastic culture, means for you:

- First name terms from trainee to owner
- No neckties and open doors
- Small teams to root-in and grow
- High degrees of freedom to create in a positive team atmosphere
- Flexible work hours and home-office
- Benefits such as team events, state-of-the-art work environment and IT infrastructure, free parking, sports hall & fitness center, internal and external development programs

What else to know?

- You are based in **Herzogenburg** (Austria)
- We appreciate your expertise for **38.5 hours/week, full time, permanent contract**
- This position is available immediately however, we are happy to consider your notice period or your desired start date
- Based on your professional experience and your qualification, we offer you an attractive total compensation package starting at € 42.000 gross annual base salary, plus attractive benefits

Are you ready to grow at **SAN Group**? We are looking forward to your application! Simply send your letter of motivation and CV to jobs@san-group.com.

Do you have any questions? Please contact **Ms. Melanie Hoffmann, +43 2782 83300-166**, or visit our website: www.san-group.com